

7. Collaboration by difference

Harvard Business Review: <https://www.youtube.com/watch?v=zK8mvlYaO3w>

Date: 2012 / **Author:** Cathy Davidson [Duke University / HASTAC] / **Time:** 3:43

Introduction

| | |
|--|------------------------------|
| i) Who has the most innovative thing to say? | |
| ii) What is collaboration by difference? | |
| iii) If you don't collaborate by difference... | <i>you get 'group think'</i> |
| iv) Her company information.. | |

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1. _____

Example

| | |
|---|-------------------------------|
| v) Who? | <i>3 Koreans, 3 Americans</i> |
| vi) Index card 1 write... | |
| vii) Index card 2 write... | |
| viii) Interesting because | |
| ix) It's a great attention device because | |

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2. _____

Example

| | |
|--------------------|--------------------|
| x) Schools | |
| xi) Topic of study | <i>Digital age</i> |
| xii) Realisation | |
| xiii) Flip | |

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3. _____

| | |
|--------------|--|
| xv) Meeting | |
| xvi) Person | |
| xvii) Result | |

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Summary

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|---|
| xviii) Collaboration by difference is about shaking up your old h _____, it's about structuring a way of listening to the q _____ voice, adopting methods that force you to e _____ what you think you know so you can find the bugs. And you need a system, a structure because unless you rig it, collaboration can lead to g _____ think not true innovation |
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Overall Score: ___ / 20

7. Collaboration by difference **ANSWERS**

Date: 2012 / **Author:** Cathy Davidson [Duke University / HASTAC] / **Time:** 3:43

Introduction

| | |
|--|---|
| i) Who has the most innovative thing to say? | Oddball, non-expert, the person not in charge |
| ii) What is collaboration by difference? | Structure ways to hear that person |
| iii) If you don't collaborate by difference... | <i>you get group think</i> |
| iv) Her company information.. | 2002 she cofounded HASTAC / Members 8,500 academics, coders, programmes, digital media, artists and entrepreneurs |

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1. Air out difference democratically

Example

| | |
|---|--|
| v) Who? | 3 Koreans 3 Americans |
| vi) Index card 1 write... | a perceived opportunity & challenge about collaborating with other group |
| vii) Index card 2 write... | a perceived opportunity and challenge about they themselves offer. |
| viii) Interesting because | both sides are worried and excited about the same thing |
| ix) It's a great attention device because | that focuses not on the differences but also on the opportunities and challenges of all the individuals working together |

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2. let non experts talk first

Example

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|--------------------|---|
| x) Schools | Let students speak first then teachers, trustees, administrators |
| xi) Topic of study | Digital age |
| xii) Realisation | The adults realise that students know a lot more than expected |
| xiii) Flip | The expert and novice and you'll hear things you never would have thought of. |

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3. Ask what you're missing

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|--------------|--|
| xv) Meeting | Always stop and ask' what are we missing'? |
| xvi) Person | Someone's job to tell the group what / nobody knows who it will be? Name pulled out of hat/ keeps attention |
| xvii) Result | Realise we're not as clear on something we thought. It often derails the conversation but it turns out we were heading in the wrong direction. |

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Summary

| |
|---|
| xviii) Collaboration by difference is about shaking up your old habits , it's about structuring a way of listening to the quiet voice, adopting methods that force you to examine what you think you know so you can find the bugs. And you need a system, a structure because unless you rig it, collaboration can lead to group think not true innovation |
|---|

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Overall Score: ___ / 20