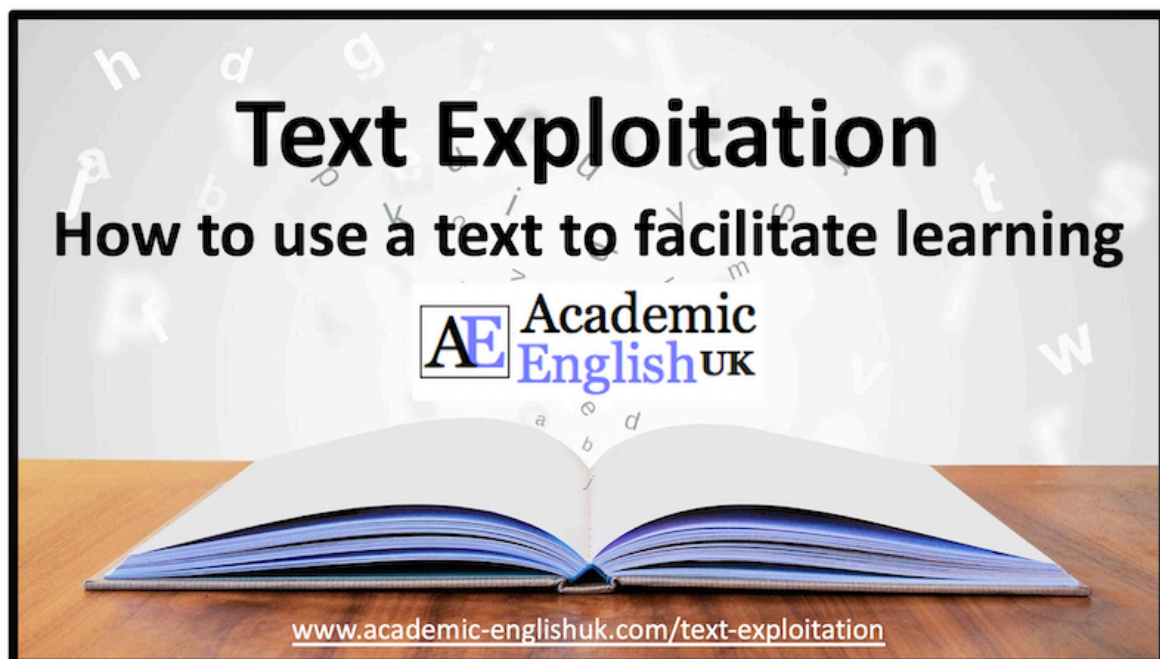




Text Exploitation



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Text Exploitation **EXAMPLE**

Teacher's Notes

Aim: To encourage students to exploit a text to improve their language and academic skills.

Time: 30+ minutes.

Preparation: Access to your electronic library or download and email students our free text on 'Ethical Consumerism'.

Lesson Suggestion

Lead in

- Distribute or project **worksheet 1**. Students ask & answer the **lead in** questions.
- Feedback: mind map their ideas on the board. No need to go into detail at this stage.
- Show the students the electronic library and suggest they select an interesting article for the lesson.

Guided Practice

- Students should select the worksheets containing the tasks that are meaningful to them.
- Students read the selected task explanation & the examples.
- Students use their text to find the related language or practice the related academic skill.

Other ideas

- Use the text to analyse:
 - i. Organisation: text & paragraph structure.
 - ii. Language: sentence structure, linking words, modal verbs, hedging, verb patterns, word forms, active & passive voice, cause & effect etc...
 - iii. Stance, evaluation & analysis.
 - iv. Reference list.

Worksheet 1: Text Exploitation (Collocation)

Lead in

- What reading strategies have you learnt so far?
- [REDACTED]?
- Where could you find an academic text that you could exploit?
- Compare your answers with a partner.

Task 1

Collocation: Learning vocabulary in context will enable you to see which words go together.

You could:

- Annotate your chosen text (see fig.1).
- Produce a spider gram (see fig.2), table (see fig.3) or both.

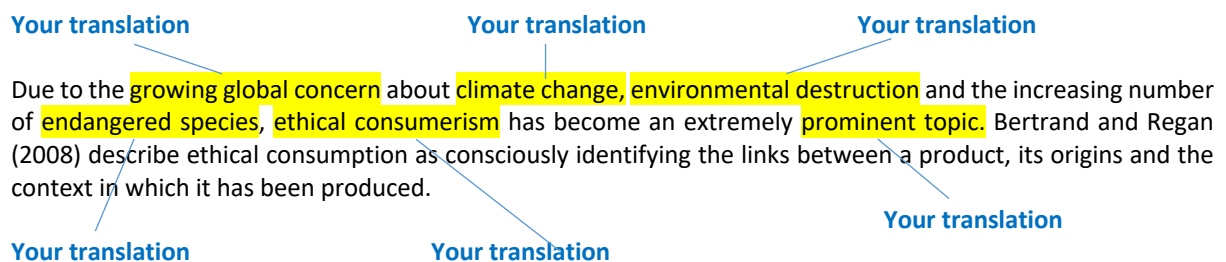


Fig 1: Example: annotating a text.

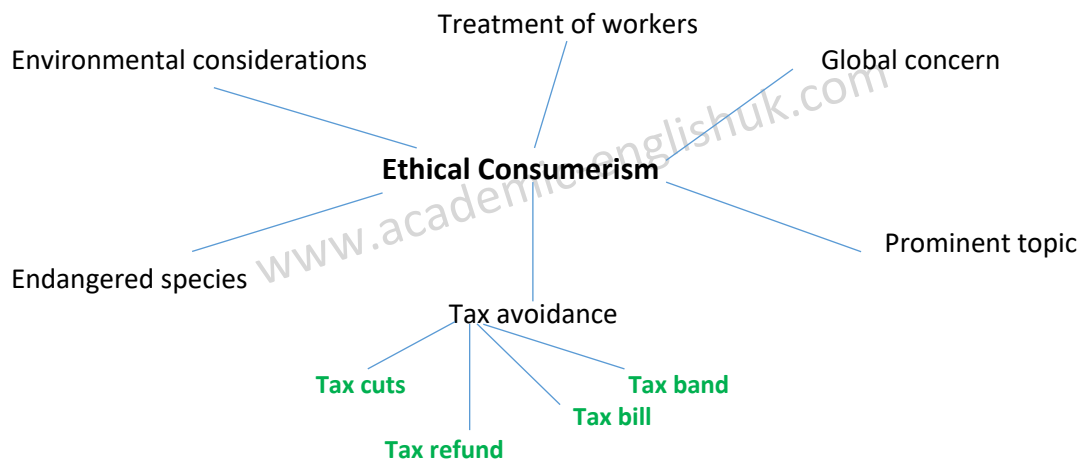


Fig 2: Spider gram.

Collocation	Tax avoidance.
Meaning	The reduction of the amount of tax that a person or a company pays.
Other words that go with 'tax'	Tax audit, tax authority, tax band, tax bill, tax assessment, tax assessor, tax cuts, tax refund. Income tax, property tax, pay tax, increase tax, high/low tax.
Translation	

Fig 3: Table.

Worksheet 2: Text Exploitation (Grammar)

Task 2

Grammar: Learning grammar in context [redacted] in a real situation.

You could:

- Annotate your selected text (see fig. 1).
- Produce a table (see fig. 2).

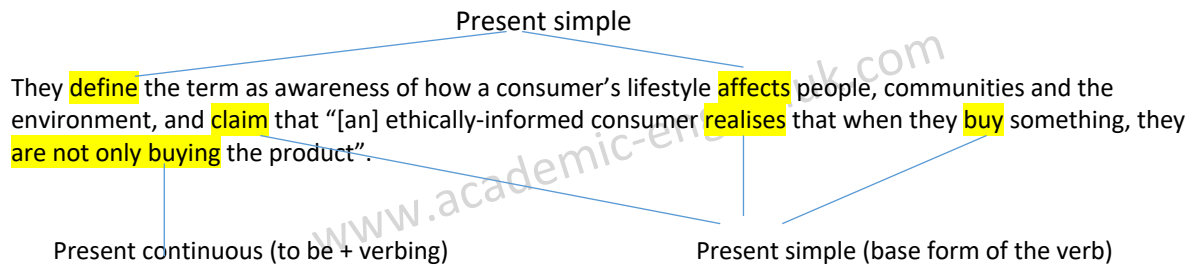


Fig. 1: Annotating the text.

Example	They define the term as awareness of how a consumer's lifestyle affects people, communities and the environment, and claim that "[an] ethically-informed consumer realises that when they buy something, they are not only buying the product".
Tense	Present simple & present continuous (to be + verbing).
Function	Simple = used with reporting verbs & to describe a general truth. Continuous = used to [redacted] changing.

Fig 2: Table.

Additional questions

- a) How many different tenses are there in your text?
- b) Why [redacted]?
- c) Do you know how to use these tenses accurately?
- d) Where [redacted] tenses?

Worksheet 3: Text Exploitation (Cohesion)

Task 3

Cohesion: Noticing how sentences to understand how to use linking words and phrases in a natural way.

You could:

- Annotate the text (see fig.1) for reference words, transition signals, substitution, repetition and ellipsis.

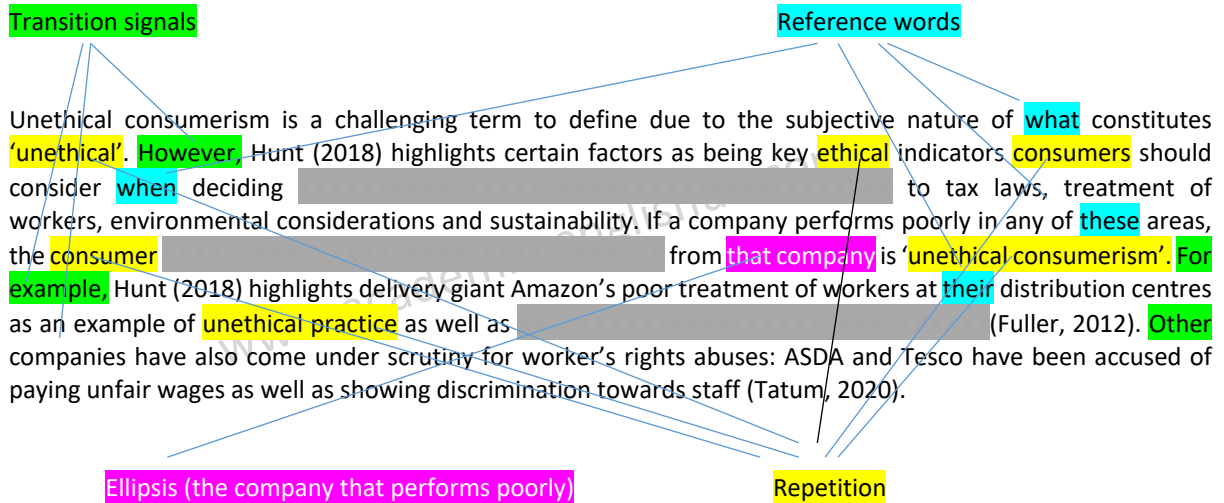


Fig. 1: Example of annotating a text.

Additional Questions

- Why has the writer chosen to use these particular words?
- Could you ones?

Example Answers

Word or phrase	Reason for choice	Synonym
However	To contrast "a challenging term to define".	Nonetheless, nevertheless.
These	To be concise.	The.
Consumers	Repeating key term	Individuals, people.

Worksheet 4: Text Exploitation (Summary)

Task 4

Summary: Writing summaries [redacted] a student. Use your text to practice this skill.

You could:

- Annotate & edit the text (see fig.1) or take a set of notes (see fig. 2).
- Use your edited text or set of notes to write your summary (see fig.3).

Unethical consumerism is a challenging term to [redacted] nature of what constitutes 'unethical'. However, Hunt (2018) highlights certain factors as being key ethical indicators consumers should consider when deciding whether to purchase from a company: adherence to tax laws, treatment of [redacted]. If a company performs poorly in any of these areas, the consumer should carefully consider whether purchasing from that [redacted]. For example, Hunt (2018) highlights delivery giant Amazon's poor treatment of workers at their distribution centres as an example of unethical practice as well as the much publicised tax avoidance accusations (Fuller, 2012). Other companies [redacted] abuses: ASDA and Tesco have been accused of paying unfair wages as well as showing discrimination towards staff (Tatum, 2020). Other company's ethics have been questioned for [redacted] hoarding water supplies in rural communities (Vos et al., 2018).

Fig 1: Annotating the text.

Ethical Consumerism – Notes

Ethical consumerism = key ethical indicators (Hunt, 2018)

- Obeying tax laws.
- Treatment of employees.
- [redacted]
- Sustainability.

Organisation = performs poorly = consumer must decide if this is acceptable.

Examples of unethical behaviour:

- Amazon = tax avoidance & poor treatment of employees (Fuller, 2012).
- Asda & Tesco = unfair [redacted] (Tatum, 2020).
- Coca-Cola = hoarding water supplies (Vos et al., 2018).

Fig 2: Notes.

The consumer has to decide what counts as ethical behaviour if an organisation performs [redacted] ethical [redacted] employees, environmental considerations and sustainability (Hunt, 2018). Allegations of tax avoidance (ibid), environmental [redacted] discrimination [redacted] against some large corporations (Vos, et al., 2018).

Fig 3: Summary.

Worksheet 5: Text Exploitation (Paraphrase)

Task 5

Paraphrasing: Being able to paraphrase [redacted]. Use your text to practice and perfect this skill.

You could:

- Copy and paste the paragraph you wish to paraphrase.
- Highlight key terms that you can't [redacted] on the rest of the text.
 - a. Use synonyms to change the words.
 - b. Combine sentences.
 - c. Change sentence structure.
 - d. Change word forms.
 - e. Change the grammar.

Original

The growing number of reports of unethical practices by large companies has led many shoppers to consider [redacted] to become more ethical consumers. This has resulted in a significant rise in the practice, with the Co-op Ethical Consumer Report (2018) reporting a 400% increase in ethical consumerism since 1999. When compared against the fact that the average UK household expenditure has grown by only 2% over the same period, this [redacted] practice. The biggest rises have been in ethical food and drink consumption, which could include such practices as buying Fairtrade [redacted] green home expenditure. This includes trying to be more efficient with energy and installing solar panels amongst other initiatives.

Paraphrase

Due to the increasing number of accounts of unethical [redacted] has been a surge in ethical consumption. According to the Co-op Ethical Consumer Report (2018), since [redacted] by 400%. This is a considerable increase in comparison to the average UK household expenditure which increased by just 2%. Ethical food and drink consumption by way of fair trade and local produce, and green home [redacted] energy [redacted] the largest growth.

Analysis

Original	Paraphrase - synonyms
growing number of reports	increasing number of accounts
large companies	Large organisations
significant rise in the practice	a surge in ethical consumption
has grown by only 2%	increased by just 2%.
When compared against the fact	in comparison to the

Other changes: sentence structure, grammar and word forms.

Worksheet 6: Text Exploitation (Referencing)

Task 6

Referencing: Being able to reference your sources a student. Use your text to practice as much as possible.

You could:

- Highlight the references in your text (see fig. 1) & produce a table of the different ways to reference (see fig. 2).
- Rewrite the indirect citations so they are direct.

Unethical consumerism is a challenging term to define due to the subjective nature of what constitutes 'unethical'. However, **Hunt (2018) highlights** certain factors as being key ethical indicators consumers should consider when deciding whether to purchase from a company: adherence to tax laws, treatment of workers, environmental considerations and sustainability. [redacted] of these areas, the consumer should carefully consider whether purchasing from that company is 'unethical consumerism'. For example, **Hunt (2018) illustrates** delivery giant Amazon's poor treatment of workers at their distribution centres as an example of unethical practice as well as the much publicised tax avoidance accusations **(Fuller, 2012)**. Other companies [redacted] rights abuses: ASDA and Tesco have been accused of paying unfair wages as well as showing discrimination towards staff **(Tatum, 2020)**. Other company's ethics have been questioned for environmental reasons, with Coca-Cola being accused of hoarding water supplies in rural communities **(Vos et al., 2018)**.

Fig. 1: Highlighting the references.

Source	Type	Rule (Pay attention to the punctuation used)
Hunt (2018)	Direct citation	Surname (year) present verb at the beginning of the information Hunt (2018) highlights...
Fuller (2012) Tatum (2012)	Indirect citation	All in brackets at the end of the information. Comma separates surname and year and full stop goes outside the final bracket. (Fuller, 2012). (Tatum, 2020) .
Vos et al. (2018)	Indirect citation	As above. Vos et al. = Vos and others. 3-5 authors = use all [redacted] in an essay and then each time thereafter use 'et al'. (Vos et al., 2018) .

Fig. 2: Table illustrating the different ways to reference.

Example indirect in-text citation to direct in-text citation:

Other company's [redacted] for environmental reasons, with Coca-Cola being accused of hoarding water supplies in rural communities **(Vos et al., 2018)**.

Vos et al. (2018) claim that other company's ethics have [redacted] environmental reasons, with Coca-Cola being accused.