

Create slides people will remember.

Harvard Business Review: [REDACTED]

Date: 2012 / **Author:** Nancy Duarte [CEO, Duarte, Inc] / **Time:** 3:08

Introduction

| | |
|--------------------------------|--|
| i) Basic overview | <i>We have all suffered through power point presentations, which are power point read-a-longs and the audience zones out</i> |
| ii) [REDACTED] | |
| iii) What does her company do? | |

___ / 2

1) _____

| | |
|---------------------------------------|--|
| iv) Why no slides in small [REDACTED] | |
| v) What can you use instead? | |

___ / 3

2) _____

| | |
|--------------------------|--|
| vi) [REDACTED] software? | |
| vii) What 's [REDACTED] | |

___ / 3

3) _____

| | |
|----------------------------------|--|
| viii) Why? | |
| ix) What [REDACTED] complicated? | |
| x) what's the [REDACTED] ? | |

___ / 4

4) _____

| | |
|------------------------|--|
| xi) Why? | |
| xii) What [REDACTED] ? | |

___ / 3

5) _____

| | |
|---------------------------------------|--|
| xiii) What should you have [REDACTED] | |
|---------------------------------------|--|

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Summary

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|--|
| ivx) T _____ b _____ presentations _____ speech _____ |
|--|

___ / 3

Overall Score: ___ / 20

Create slides people will remember ANSWERS

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Introduction

| | |
|--|--|
| i) Basic overview | We have all suffered through power point presentations, which are power point read-a-longs and the audience zones out. |
| ii) Presentations used correctly will... | Used in the right way slides can make ideas stand out and be remembered. |
| iii) What does her company do? | My firm helps create persuasive presentations = ¼ million of them |

___ / 2

ALL ANSWERS INCLUDED IN PAID VERSION...