



Cruises



Instant Lessons

EXAMPLE BOOK

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Lesson Plan: Cruises **EXAMPLE**

Lessons: Introduction, reading, listening, speaking (seminar) and writing.

Time: 1-1.5 hours.

Level: *****[B1/ B2/C1].

Lesson Aim:

To focus on one key topic and develop a range of key academic skills based on this topic.

Introduction [5 minutes]

- Introduce the topic 'cruising'.
- Give out the '**Cruise Reading Text Worksheet**' and discuss the lead in questions.

Reading: Test-Type Questions [20-30 minutes]

- Students read the text. Check words & meanings with a dictionary.
- Answer the questions.
- Feedback: distribute or project **ANSWERS**

Listening: Lecture & Test Questions [30-40 minutes]

Video link (04:12): Available in paid download

MP3 link: Available in paid download

- Give out the '**Listening: Mini Lecture Worksheet**'.
- Students check key vocabulary.

Option 1

- Students look at the questions.
- Students listen & answer the questions.
- Give 2 minutes to tidy answers.
- Students listen again. Check answers & answer missed questions.
- Feedback: distribute or project **ANSWERS**.

Option 2

- Students listen & take notes (Use paper or the PPT slides in the Appendix).
- Students listen again & add to their notes.
- Students use their notes to answer the questions.
- Feedback: distribute or project **ANSWERS**.

Speaking: Seminar [10-15 minutes]

- Give out the '**Speaking Worksheet**'.
- Students revise content from the reading & lecture texts.
- Students hold a seminar discussion using the question prompts.
How to run a seminar: <https://www.academic-englishuk.com/seminars>

Writing: Summary [20 minutes + tutor feedback]

- This can be a homework task if limited time.
- Students use the two texts (reading and listening) to write a 150-word paragraph on 'the [redacted] industry'.
- Tutor to error correct & return - <https://www.academic-englishuk.com/error-correction>

Cruise Reading Text Worksheet

Task 1: Lead In

1. What is a cruise?
2. Have you [redacted] who has?
3. What do you think about this type of holiday?
4. Look at the title of the reading text – what do you think it is about?

Task 2: Reading Text

Cruise Ships: discovery the world in luxury

by C. Wilson (2021)

[1] Cruises are among the fastest-growing sectors of the global travel industry. Over the past [redacted] revenue grew [redacted] 2019 (Statistica, 2021), marking the most successful and perhaps most transformative period in the industry's [redacted] role in [redacted]. Cruise ships have become bigger with the current largest cruise ship in the world 'The Symphony of the Seas' being [redacted] also reinvented travel destinations by sailing to more exotic locations like the Bahamas, the Galápagos Islands and [redacted] have reinvented entertainment too by creating mini-floating cities with theatres, fitness studios, [redacted], climbing walls, [redacted] restaurants.

[2] According to Statistica (2021), the largest names in the business are Carnival Corporation & plc with an annual [redacted] and Norwegian [redacted] USD). Despite the global growth in the cruising industry, the Caribbean accounts for the most popular [redacted] of the industry's global ship deployment capacity. Interestingly, out of the 30 million cruise passengers in 2019, the highest number [redacted] In fact, [redacted] million people traveling on ocean cruises came from this region. Europe followed on the [redacted].

[3] Cruise holidays are convenient, [redacted] safe. With multiple activities, dining options, itineraries and amenities to suit any passenger, no [redacted]. In fact, cruises are such successful holidays that according to Cruise Lines International Association [redacted] for [redacted]

References

Cruise Line Industry Association. [redacted]. [online] Available at: [redacted] [Accessed 3 February 2021].

Statistica, 2021. *Topic: Cruise industry*. [online] Statista. Available at: [redacted] [Accessed 3 February 2021].

Reading Text Questions

Task 3: Headings

Choose a subheading for each paragraph – one title is not needed.

1		A	
2		B	A holiday that includes everything
3		C	
		D	How cruises have become successful

___ / 3

Task 4: True, False or Not Given

Decide if these statements are true (T), false (F) or not given (NG). Highlight the answer in the text.

		T / F / NG
1	In the past 10 years, the industry has grown exponentially.	
2	The cruise _____ model.	
3	Many cruise _____	
4	Royal Caribbean Cruises is the most successful cruise business.	
5	The _____ destinations.	
6	Over 50% percent of passengers come from the USA.	
7	Everything _____	
8	Cruises are great value for money.	

___ / 8

Task 5: Vocabulary

Key language – search for the word in the text that means:

Paragraph		Word
1	The income that a business receives regularly.	
1	Causing a _____	
1	To produce something new that is based on something that already exists.	
2	A large _____ controlled together as a single organization.	
2	The _____ action.	
3	Existing and considered _____ or people in a group.	
3	A detailed _____	

___ / 7

Total Score ___ / 18

Listening: Mini Lecture Worksheet

Task 1: Key Vocabulary

Check these words before listening:

sheer size.	decks.	crew members.	a	features.	the
superstructure.	promenade.	floating.	internal cabin	all-inclusive.	
alcoholic beverage.	a transfer.	demand.	seasonality.		

Lecture Listening

Listen to the lecture on the biggest cruise ship in the world and fill in the information below.



Task 2: Table Completion

Fill in the figures about the ship:

1) Weight (tons)		2)		3) Height (m)		4)	
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5) Passengers		6)		7) Crew	
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8)		9)		10) Shop	
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___ / 10

Task 3: Name three _____ the ship:

i)		ii)		iii)	
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___ / 3

Task 4: How much is a _____ Caribbean cruise for two people?

Fill in the missing spaces with numbers or words (first letter given).

Prices start at i) £_____ for an internal cabin _____. If you'd like a room with a _____, this will cost ii) £_____. There are some services not included these are iii) _____ speciality _____, iv) S_____ E_____, spa and sauna, _____, non-alcoholic beverages and v) I_____. A_____. Extra _____ at vi) £_____ to £50 _____ with all the extras, transfer flights and VAT added is vii) £_____.

___ / 7

Total Score ___ / 20

Speaking Worksheet

Discussion

Use the two texts (reading and listening) to discuss these questions:

Key Sources:

Reading: **Wilson (2021)**

Cruise Line Industry Association (2018) / Statista (2021)

Lecture: **Watts (2021)**

Seminar Questions

- 1) Define cruising.
 - 2) Discuss [redacted] two texts.
 - 3) Discuss the [redacted] cruising.
 - 4) What's your personal opinion on cruising?
 - 5) Summarise your discussion.
(Each person summarises one main interesting point discussed).
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Writing Task

Summary

Use the two texts (reading and listening) to write a paragraph on 'the [redacted]'.
[redacted]

Write 150 words:

Reading ANSWERS

Task 3: Headings

Choose a subheading for each paragraph – one title is not needed

1	D	A	Cruising in luxury
2	C	B	A holiday that includes everything

Listening ANSWERS

Task 2: Table Completion

Figures of the size of the ship

1) Weight (tons)	228,000	2) Length (m)	362	3) Height (m)	73	4) Decks	18
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ALL READING ANSWERS ARE INCLUDED IN PAID VERSION...

Symphony of the Seas Lecture Transcript





(C. Watts 2021)

Hello and welcome to this mini lecture today on the world's largest cruise ship the 'Symphony of the Seas' owned and operated by Royal Caribbean International. She took three years to build at a cost of over £1bn and offered her first passenger cruise on 7 April 2018 through the Mediterranean. The ship.....

THE FULL TRANSCRIPT IS INCLUDED IN THE PAID VERSION...

Appendix: PowerPoint Slides

Listen to the lecture and take notes using the PPT slides

<h3>The Symphony of the Seas</h3>  <p>Academic English UK</p>	
<h3>Facts & Figures</h3>  <p>Academic English UK</p>	
<h3>Features</h3>  <p>Tropical Park</p> <p>Academic English UK</p>	
<h3>How much does a cruise holiday cost?</h3>  <ul style="list-style-type: none"> • Integral cabin • Balcony & sea view • Speciality restaurants • Excursions • Spa & sauna • Beverages • Internet • Extra packages • Transfers • +VAT <p>Academic English UK</p>	