

How ethical is Primark?

[listening test questions]

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Level: **** [B1/B2/C1]

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Check these words before listening:

Key vocabulary

1. Pioneers
2. Replicate
3. [REDACTED]
4. Garment
5. [REDACTED]
6. Proportion
7. A code of conduct
8. Audit
9. [REDACTED]
10. Supply chain
11. Transparency
12. [REDACTED]
13. Redacted
14. Accountability
15. Carbon footprint
16. [REDACTED]
17. Methane emissions
18. Chemical pesticides
19. [REDACTED]
20. Durability
21. Greenwashing
22. [REDACTED]

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LISTENING TEST QUESTIONS EXAMPLE

Aim: to develop the students' ability to listen to a 10 min+ lecture, to take notes and then use those notes to answer a range of test- type questions.

Lesson Time: Approximately 1:30-2:00 hours

Lesson Plan

Lead in

- Ask Students to read the 'title' & predict the content of the lecture.
- Ask students to write down key terms & language from the discussion.
- Feed in / check key vocabulary.

Three types of lesson

Lesson#1: [hard]

1. Students listen once & take notes.
2. Give 5 minutes to tidy notes.
3. Listen again & add to notes (use a different colour pen).
4. Distribute questions – set 20-25 minutes to answer.
5. Feedback: distribute or project answers.

Lesson #2: [medium]

1. Students listen once & take notes.
2. Distribute questions: set 15 minutes for students to answer the questions from their notes.
3. Listen again. Students answer the missed questions as they listen.
4. Give extra 10 minutes to consolidate answers.
5. Feedback: distribute or project answers.

Lesson #3: [easy]

1. Distribute questions. Students have 10 minutes to look at the questions.
2. Students listen & answer the questions.
3. Give 5 minutes to tidy answers.
4. Students listen again. Check answers & answer missed questions.
5. 5-10 minutes to tidy answers.
6. Feedback: distribute or project answers.

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How ethical is Primark? **EXAMPLE**

1. Primark's business model: What THREE points make up the definition of fast fashion?

i.	
ii.	
iii.	

___/3

2. Garments: costs and savings

i.		
ii.	How much does the garment worker make on a €29 t-shirt?	
iii.		
	1.	2.

___/4

3. Ethical considerations [circle the correct answer]

- i. [REDACTED]
- a) Audit its factories at the initial stage of production.
 b) [REDACTED]
 c) Audit its factories at the initial and final stages of production.
 d) Audit its factories annually.
- ii. Why is it difficult to know what happens in Primark's supply chain?
 a) [REDACTED]
 b) It only publishes its audit and inspection reports but not its list of suppliers.
 c) It publishes its list of [REDACTED].
 d) It doesn't publish its list of suppliers or its audit and inspection reports.
- iii. What does Hendriksz say [REDACTED] ?
 a) There are reports of them being threatened and detained.
 b) [REDACTED]
 c) There are reports of them being threatened and harassed.
 d) [REDACTED]
- iv. How is Primark [REDACTED] in its supply chain?
 a) [REDACTED]
 b) It does not own its own shops.
 c) [REDACTED]
 d) It owns its own factories and shops but the workers receive gifts not to speak out.

___/4

4. Environmental considerations: Are these statements true, false or not given?

		T/F/NG
i.	Primark's [redacted] due to the amount of transportation needed to deliver its products around the world.	
ii.	[redacted]	
iii.	Polyester has a negative impact on the environment.	
iv.	At least [redacted]	
v.	Primark would use 19.1% less water if it produced organic cotton shirts.	
vi.	Primark is currently [redacted]	

___ / 6

5. Lecturer's stance: Complete the gaps in the following paragraph with the words from the box:

Ultimately, Primark cannot be considered _____ nor sustainable until it modifies its business _____ of producing poor quality clothes and accessories of low _____, in pursuit of profit at the expense of the _____ [redacted]

___ / 5

6. Conclusion

	What [redacted] with regard to ethics and the environment?
i.	
ii.	
	What [redacted] accuse Primark of with regard to these two commitments?
i.	
ii.	

___ / 4

Total Score ___ / 26

How ethical is Primark? **ANSWERS**

1. Primark's business model: What THREE points make up the definition of fast fashion?

i.	The rate of production.
ii.	The turnaround of items in the store.
iii.	How long a garment lasts.

___/3

ALL ANSWERS ARE INCLUDED IN PAID VERSION...

How ethical is Primark? Lecture Transcript

Hi, and welcome to today's lecture on Primark; the multinational fast fashion retailer specialising in affordable clothing and beauty products. Today's lecture will give a brief overview of Primark's business model, it will then discuss how Primark keeps its costs so low, then we'll look at the ethical and environmental considerations, and finally finish with a summary on my research observations on how Primark's business model completely fails to commit to sustainability standards.

Ok, let's begin with Primark's business model. Primark is considered to be one the pioneers of 'fast fashion', that is to say, a business model that replicates the latest trends from the catwalks but at a more affordable price for the....

THE FULL TRANSCRIPT IS INCLUDED IN THE PAID VERSION...