



Behavioural Economics

Speaking: Seminar

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Seminars

1. An overview of how a seminar works

- Students work together in groups of 4-6.
- Teachers provide a set of questions.
- Students discuss for 25-30 minutes (approx 5 mins per person).
- Students summarise the key points in the last 5 mins.
- Students CAN refer to their texts and notes.
- Teachers monitor and give feedback at the end.

2. Pre-seminar task

- Students:
 - i. Take notes on the reading text and lecture.
 - ii. Predict question types and practice formulating answers.
 - iii. Work with a partner to practice asking and answering questions about the texts.
- ♦ Differentiation (low levels): distribute questions for students to prepare in advance.

3. The seminar

- The group are called into a room and they sit around a table.
- The questions are given out and students have 2 minutes to read and prepare by taking notes.
- The seminar begins with an opening statement we're here today to discuss...
- The students then begin to discuss the first question.
- Each student should make a contribution by referring to their notes / texts.
- The seminar should flow with students adding to what was previously said.
- Once everyone agrees the question has been addressed in full, then they move onto the next question.
- Important: not all the questions have to be answered but they should be discussed in order.
- Once the students begin to approach 25 minutes, they should bring it to an end by each one summarising a main point raised.

4. Points to remember

- It should be a flowing conversation with everyone involved and contributing.
- The teacher / tutor should not intervene if it goes quiet but let the students manage the discussion.
- Students have to show confidence and demonstrate thorough awareness of the texts.
- Dominant students are penalised for not sharing and including others.
- Students should be penalised for just reading notes.
- Key debate phrases should be used to should conversation skills agreeing, disagreeing, interrupting, etc...





Seminar Questions

Key sources:

Reading: Watson (2022)

Burt (2019); Economics Online (2020); ING Bank (2018); Partington (2017); Pettinger (2022); Social Science

Space (2017); Thaler (2008).

Lecture: Watts (2022)

Economics Online (2020); Effectiviology (2022); Hausman (2018); Local Government Association (2013).

Mills (2020); Schmidt and Engelen (2020); Siemer (2022); UN Environmental Programme (2020).

- 1. Define behavioural economics.
- 2. What is a nudge? Discuss the different types of nudges and their purpose.
- 3. Discuss the advantages of nudges. Give examples where appropriate.
- 4. Discuss the disadvantages of nudges. Give examples where appropriate.
- 5. What is the criticism of nudge culture?
- 6. What is your stance on the use of behavioural economics by governments and policy makers?
- 7. Critical thinking is there anything in the lecture or text that you would question and/or disagree with?

