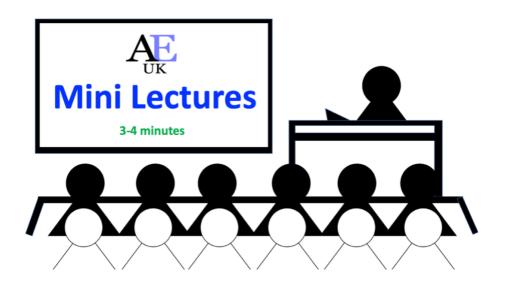




Mini Lectures Book ⁴

EXAMPLE



- 1. Mathematics: Geometry [03:19].
- 2. Engineering / Business: High Speed Rail 2 (HS2) [03:23].
- 3. **Finance / Technology:** *Peer-to-peer Lending* [03:57]
- 4. Science / Engineering: SpaceX [03:40].
- 5. **Business / Environment:** Sustainability [03:34]

<u>Level</u> ***** [B1/B2/C1]





Lecture content

1. Mathematics: Triangles used in bridge design and construction [3.19]

This short lecture discusses the purpose of a bridge, it introduces the use of triangles in bridge design, it puts forward the reasons why triangles are used in bridge design and illustrates some examples of some famous bridges. The listening test includes: open questions, multiple choice and gap fill tasks.

2. Engineering: HS2: over-promised and under-delivered [3.23]

This short lecture discusses problems that HS2 has faced since 2009. The key issues discussed include the environmental impact, the cost and the axing of the eastern leg. The listening test includes: open questions, multiple choice and gap fill tasks.

3. Finance: Crowdfunding: the cause of a radically-changing financial outlook [3.57]

This short lecture discusses the origins of crowdfunding and explains the different types of crowfunding: reward-based, equity-based and donation-based. It then focuses on how crowdfunding has changed the financial landscape of borrowing money. The listening test includes: open questions, multiple choice and gap fill tasks.

4. Science: SpaceX: The Colonisation of Mars [3.39]

This short lecture discusses SpaceX's founder Elon Musk's mission to have a human presence on Mars. It explains how this will become a possibility through using reusable rocket ships and fuel-efficient engines. The listening test includes: open questions, multiple choice and gap fill tasks.

5. Business: 'Think global, act local': the more sustainable supply chain [3.34]

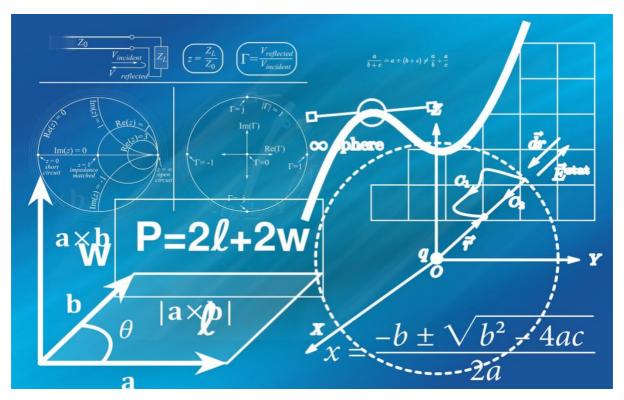
This short lecture discusses how and why businesses are changing from globalised supply chains to more localised manufacturing. It focuses on the positive aspects of 'reshoring' and the reduced impact of environmentally conscience business strategies. The listening test includes: open questions, multiple choice and gap fill tasks.







Geometry



Mini Lecture

EXAMPLE





Lesson Plan: Geometry EXAMPLE

Lessons: Lecture Listening.

Time: 1 hour.

Level: *****[B1/ B2/C1].

Lesson Aim:

To focus on one key topic and develop a range of key academic skills based on this topic.

Introduction [5 minutes]

• Introduce the topic 'Geometry'.

<u>Listening: Lecture & Test Questions</u> [30-40 minutes + feedback]

Video: Available in paid download MP3: Available in paid download

- Give out the 'Listening: Mini Lecture Worksheet'.
- Students check key vocabulary.

Option 1

- Students look at the questions.
- Students listen & answer the questions.
- Give 2 minutes to tidy answers.
- Students listen again. Check answers & answer missed questions.
- Feedback: distribute or project ANSWERS.

Option 2 (harder)

- Students listen & take notes (Use paper or the PPT slides in the Appendix).
- Students listen again & add to their notes.
- Students use their notes to answer the questions.
- Feedback: distribute or project ANSWERS.

Post lecture extra ideas

- Write a 100-word summary of the lecture.
- Apply critical thinking strategies to the lecture. Use this critical thinking question document:
 https://www.academic-englishuk.com/wp-content/uploads/2020/03/Critical-Questions-a-linear-model-AEUK.pdf (writing, presentation or seminar).
- Research other types of geometry (presentation or seminar).
- Research the positives and negatives of geometry (presentation or seminar).





Listening: Mini Lecture Worksheet

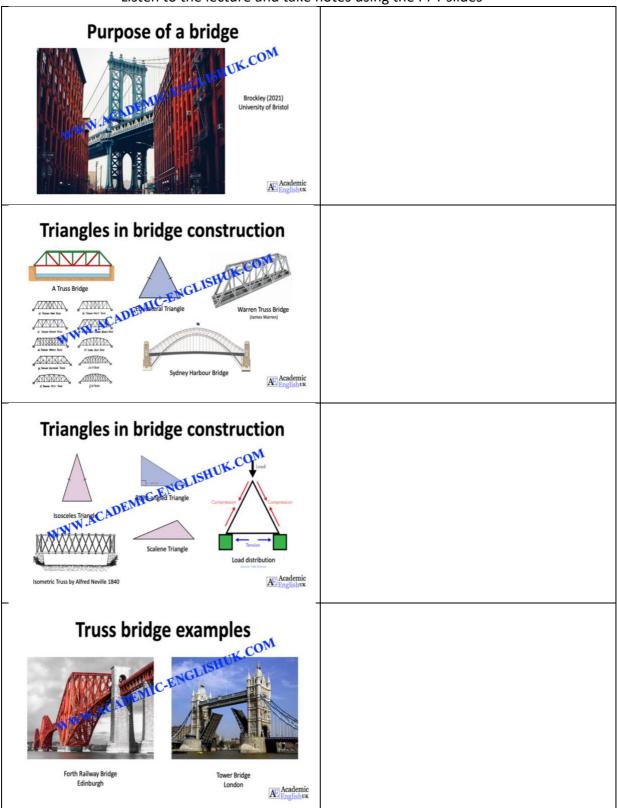
	these word	abulary s and phrases be	oforo listo	ning:			
CHEC	k triese word	rigidity	eiore iiste	frame	VVVVVV	memb	or
	tension	compression	load	jrume	arch	memb	intrinsic
Tack	c 2: Lecture I	istening					
		ire on bridge cor	struction	and answer	the follow	ing questions	
2.1 Com	Gap Fill plete the pur	pose of a moder	n bridge.	The first let	ter is alrea	dy given.	DODDDDXXXXXX
		bridges are built			and a	, <u> </u>	reasons in mind,
ma	king them an	iconic s	0	f	XXX		
2.2	Name ON	E notable Truss	bridge.				/2
							/ 1
2.3 Answ	Open Ques ver these que	stions stions about the	use of tr	iangles in hr	idge struct	ures	
i.		gle is most com			iage stract	10103.	
ii.	XXXXXXXXXXX	200000000000	00000000	>>>>>			
iii.	Why are sca	alene triangles n	ot usually	used?			
iv.	XXXXXXXXXX	>>>>>>	0000000	XXXXXXXXXX			
٧.	What is the	main reason for	using tria	angles in bri	dges?		
	Multiple Ch				_		/5
Ansv i.	1	stions about Tru the Warren Trus			A. In 184		ion.
'-	vviicii was t	ine warren mas.	s bridge ii	ivenica:	В.	0000000	
						time between	1840 and 1848.
ii.	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	>000000000000	00000000	XXXXXXXXXXX	-	ression and te	ension above and
					below.		
					B. Comm	rossion above	and tonsion below
iii.	What were	truss bridges ori	ginally de	signed to	A.	ression above	and tension below.
	do?	a dos a rages e r	ga, a.c	3.633		goods over wa	ater.
					C. 0000	000000000000000000000000000000000000000	XXXXXXXXX
iv.	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	>00000000000	00000000	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	A. They	can be combir	ned with other
					bridges.		
						are cheap to n	nake.
					C.		/ 4
2.4	Gap Fill	cturer say about	futura bri	idae structu	ros 2 Comn	lote the gans	/
		n bridges may us			ies: comp	icte tile gaps.	, the
Aiti	iougii iiioueli	a a			he overall	design and co	
Tota	l Score/1	_				<u> </u>	





PowerPoint Slides

Listen to the lecture and take notes using the PPT slides





Listening ANSWERS

2.1 Gap Fill

Complete the purpose of a modern bridge. The first letter is already given.

Today's modern bridges are built with technical, social, financial and *aesthetic* reasons in mind, making them an iconic *symbol* of engineering.

/:

ALL ANSWERS ARE INCLUDED IN PAID VERSION...

Triangles Used in Bridge Design and Construction

(H. Kennedy, 2022)

Hello and welcome to this brief lecture on how and why triangles are used in bridge design and construction. According to Brockley, the purpose of a bridge is both technical and social, which includes financial and aesthetic reasons. Today's bridges not only transport goods and people safely, but they are also a platform for a symbolic or iconic feat of engineering.

THE FULL TRANSCRIPT IS INCLUDED IN THE PAID VERSION...







High Speed 2 (HS2)



Mini Lecture

EXAMPLE





Lesson Plan: HS2 EXAMPLE

Lessons: Lecture Listening.

Time: 1 hour.

Level: *****[B1/ B2/C1].

Lesson Aim:

To focus on one key topic and develop a range of key academic skills based on this topic.

Introduction [5 minutes]

• Introduce the topic 'HS2'.

<u>Listening: Lecture & Test Questions</u> [30-40 minutes + feedback]

Video: Available in paid download MP3: Available in paid download

- Give out the 'Listening: Mini Lecture Worksheet'.
- Students check key vocabulary.

Option 1

- Students look at the questions.
- Students listen & answer the questions.
- Give 2 minutes to tidy answers.
- Students listen again. Check answers & answer missed questions.
- Feedback: distribute or project ANSWERS.

Option 2 (harder)

- Students listen & take notes (Use paper or the PPT slides in the Appendix).
- Students listen again & add to their notes.
- Students use their notes to answer the questions.
- Feedback: distribute or project ANSWERS.

Post lecture extra ideas

- Write a 100-word summary of the lecture.
- Apply critical thinking strategies to the lecture. Use this critical thinking question document:
 https://www.academic-englishuk.com/wp-content/uploads/2020/03/Critical-Questions-a-linear-model-AEUK.pdf (writing, presentation or seminar).
- Research other types of rail projects (presentation or seminar).
- Research the positives and negatives of HS2 (presentation or seminar).





Listening: Mini Lecture Worksheet

Task 1: Key Vocabulary

Chec	k these words and	phrases before li	stening:					
	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	compensation	XXXXXXX	XXXXXXXXX	delay	plague	reinforceme	ent
	petition	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	adversely	expen	diture	000000000	hybrid	
	2: Lecture Lister n to the lecture on	•	the follow	ing ques	tions:			
2.1 Com	Gap Fill plete the timeline	of events. Add th	e three mi	ssing dat	es.			-A-CA
Sino	ce the government	's	00/ in	tha [.]	t HS2 wou	ıld be built	, constructio	n of the
XXX	>>>>>> n	ot begin until	, and	is not	XXXXXXXXX	000000000000000000000000000000000000000	until	
								/3
2.2	Name TWO of t	the 3 main prob	lems the	constru	ction of	HS2 has h	nad so far.	
2.3 Δηςω	Open Questions ver these questions		s to the nr	oiect and	d the rising	g costs		/:
i.	How much is the			oject and	1 110 115111	5 00313.		
''	Tiow mach is the	1132 project dela	yea by.					
ii.	What	000000000000	00000000	delays?				
iii.	What	00000000000000	00000000	?				
iv.	What are the two	estimated budg	ets now?					
v.	What was	700000000000000	00000000	costs?				
2 4	Multiple Choice							/!

2.4 Multiple Choice

Answer these questions about the issues and solutions. Select ONE answer only per question.

i.	Which particular habitats are affected	A. Wildlife sites.
	by the introduction of HS2?	В.
		C. Several areas including wildlife sites.
ii.	Will budget?	A. Yes
		В.
		C. It's unknown
iii.	How do the people in the northern	A.
	of the	B. Angry
	HS2 link to Leeds?	C. Cheated
		1.

 /	3

ı

What will be a	HS2 link to Leeds?
	/

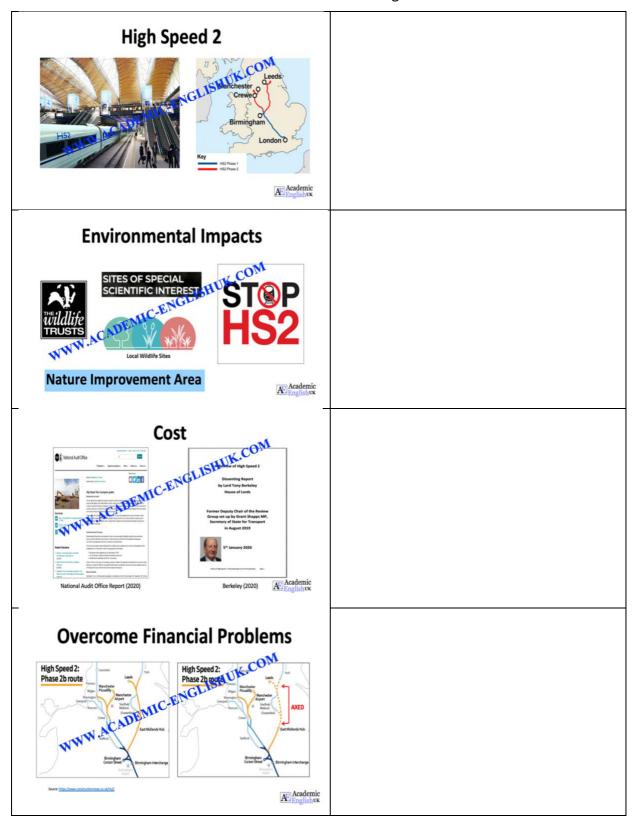
Total Score ____/14





PowerPoint Slides

Listen to the lecture and take notes using the PPT slides





Listening: ANSWERS

Task 2: Lecture Listening

Listen to the lecture on HS2 and answer the following questions:

2.1 Gap Fill

Complete the timeline of events. The first letter is already given.

Since the government's announcement in **2007** that HS2 would be built, construction of the High Speed train did not begin until **2017**, and is not expected to be in operation until **2033**.

ALL ANSWERS ARE INCLUDED IN PAID VERSION...

Lecture: HS2: over-promised and under-delivered

Hello and welcome to this short lecture on the problems HS2 has faced so far and their potential solutions. Since the government's announcement of a second high speed rail link connecting London to cities such as Birmingham, Manchester and Leeds in 2009, the project has been met with severe delays. Construction of HS2 did not actually begin until 2017, as several consultations and reviews took place before two hybrid bills could be passed. One of the main reasons for these delays was due to route changes. The original design had included

THE FULL TRANSCRIPT IS INCLUDED IN THE PAID VERSION...







P2P Lending



Mini Lecture

EXAMPLE





Lesson Plan: Peer-to-Peer Lending EXAMPLE

Lessons: Lecture Listening.

Time: 1 hour.

Level: *****[B1/ B2/C1].

Lesson Aim:

To focus on one key topic and develop a range of key academic skills based on this topic.

Introduction [5 minutes]

• Introduce the topic 'peer to peer lending'.

<u>Listening: Lecture & Test Questions</u> [30-40 minutes + feedback]

Video: Available in paid download MP3: Available in paid download

- Give out the 'Listening: Mini Lecture Worksheet'.
- Students check key vocabulary.

Option 1

- Students look at the questions.
- Students listen & answer the questions.
- Give 2 minutes to tidy answers.
- Students listen again. Check answers & answer missed questions.
- Feedback: distribute or project ANSWERS.

Option 2 (harder)

- Students listen & take notes (Use paper or the PPT slides in the Appendix).
- Students listen again & add to their notes.
- Students use their notes to answer the questions.
- Feedback: distribute or project ANSWERS.

Post lecture extra ideas

- Write a 100-word summary of the lecture.
- Apply critical thinking strategies to the lecture. Use this critical thinking question document: https://www.academic-englishuk.com/wp-content/uploads/2020/03/Critical-Questions-a-linear-model-AEUK.pdf (writing, presentation or seminar).
- Research other types of per-to-peer lending (presentation or seminar).
- Research the positives and negatives of peer-to-peer lending (presentation or seminar).





Listening: Mini Lecture Worksheet

Task 1: Key Vocabulary

Check these wo	ras ana phrases b	efore listening	:			
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	fundraising	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	reward	share (n.)	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	campaign

cause (n.) bring to market stake (in a business) network **Task 2: Lecture Listening** Listen to the lecture on crowdfunding and answer the questions: 2.1 **Gap Fill** Complete the origin of crowdfunding. The first letter is already given. Crowdfunding first began asked its fans to **d**_ and they have continued to rely on c from the more music. 2.2 Name ONE reason for the rise in crowdfunding schemes. 2.3 Open Questions Answer these questions about reward-based and equity-based crowdfunding. Who can benefit from reward-based crowdfunding? ii. iii. How does it help the fundraiser? iv. In equity-based fundraising, how is it different? ٧. 2.4 Multiple Choice Answer these questions about donation-based crowdfunding. Select ONE answer only per question

i.	donation-	A. Individuals
	based crowdfunding?	000000000000000000000000000000000000000
		C. Charities and families
ii.	According to GoFundMe, for what reason	(0.00,0.00,0.00,0.00,0.00,0.00,0.00,0.0
	do	B. Helping loved ones
		000000000000000000000000000000000000000
iii.	In what other circumstances do people	A. Costs for funerals, emergencies and education
	ask for	000000000000000000000000000000000000000
		C. Emergencies and memorials
iv.	What does a donor receive in return?	000000000000000000000000000000000000000
		B. A good feeling that they have helped someone

2.4	Gар	FIII

What does the lecturer say about the implications of crowdfunding? Completon	e the gap	S.
--	-----------	----

Although the number	of		are predicted to	 the
level of	_will too, as	000000000000000000000000000000000000000	00000000	

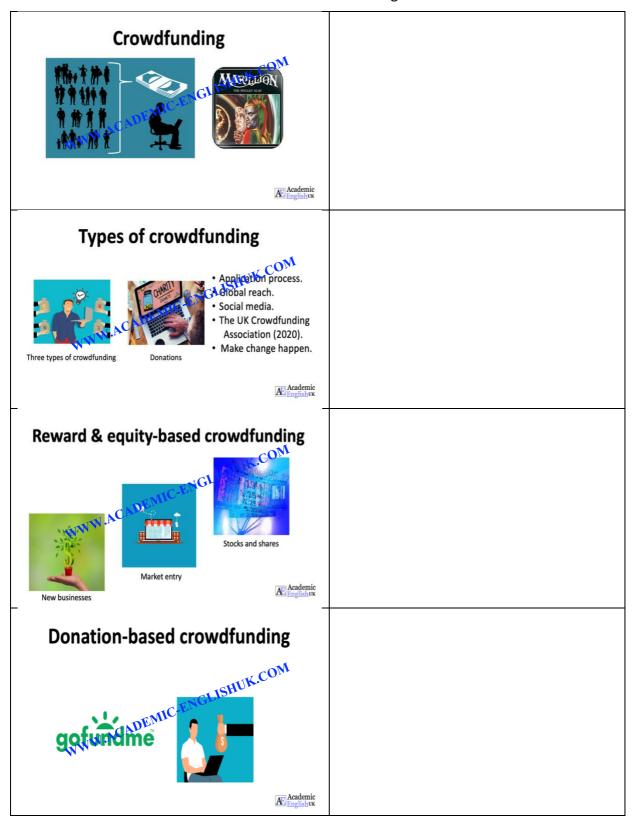
Total Score ____/14





PowerPoint Slides

Listen to the lecture and take notes using the PPT slides





Listening ANSWERS

2.1 Gap Fill

Complete the origin of crowdfunding. The first letter is already given.

Crowdfunding first began when a UK rock group asked its fans to *donate* to a forthcoming tour and they have continued to rely on *contributions* from the public to produce more music.

/ 2

ALL ANSWERS ARE INCLUDED IN PAID VERSION...

Crowdfunding: the cause of a radically-changing financial outlook

by C. Watts (2022)

Hello and welcome to this short lecture on crowdfunding. Crowdfunding is the practice of raising money from large numbers of people in order to fund a project or business, or support an individual financially via the Internet. The first example of crowdfunding is understood to have taken place in 1997, when the rock group Marillion asked for fans to donate to their upcoming tour, something they have continued to do to produce further albums.

THE FULL TRANSCRIPT IS INCLUDED IN THE PAID VERSION...







SpaceX



Mini Lectures

EXAMPLE





Lesson Plan: SpaceX EXAMPLE

Lessons: Lecture Listening.

Time: 1 hour.

Level: *****[B1/ B2/C1].

Lesson Aim:

To focus on one key topic and develop a range of key academic skills based on this topic.

Introduction [5 minutes]

• Introduce the topic 'SpaceX'.

<u>Listening: Lecture & Test Questions</u> [30-40 minutes + feedback]

Video: Available in paid download MP3: Available in paid download

- Give out the 'Listening: Mini Lecture Worksheet'.
- Students check key vocabulary.

Option 1

- Students look at the questions.
- Students listen & answer the questions.
- Give 2 minutes to tidy answers.
- Students listen again. Check answers & answer missed questions.
- Feedback: distribute or project ANSWERS.

Option 2 (harder)

- Students listen & take notes (Use paper or the PPT slides in the Appendix).
- Students listen again & add to their notes.
- Students use their notes to answer the questions.
- Feedback: distribute or project ANSWERS.

Post lecture extra ideas

- Write a 100-word summary of the lecture.
- Apply critical thinking strategies to the lecture. Use this critical thinking question document: https://www.academic-englishuk.com/wp-content/uploads/2020/03/Critical-Questions-a-linear-model-AEUK.pdf (writing, presentation or seminar).
- Research other types of space projects (presentation or seminar).
- Research the positives and negatives of SpaceX (presentation or seminar).





Listening: Mini Lecture Worksheet

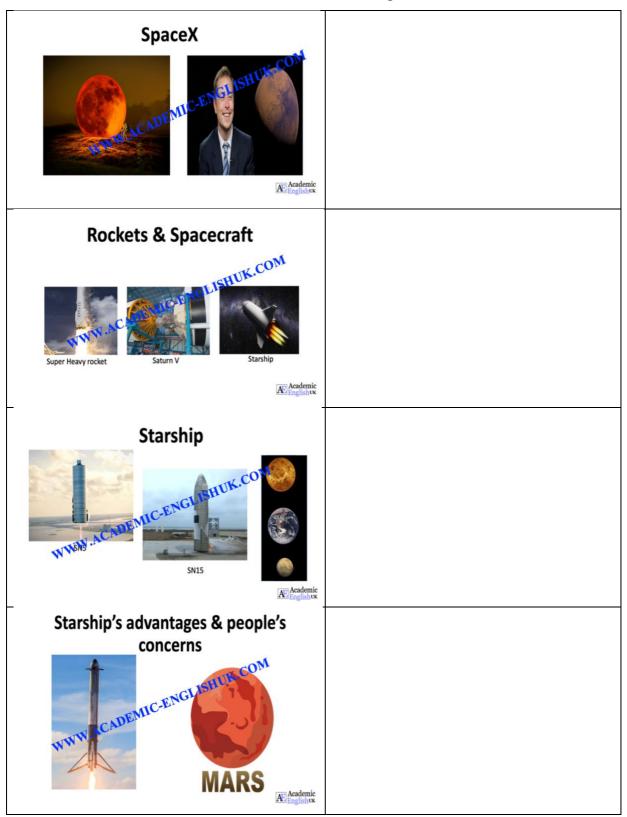
		d phrases before lis	stening:			
и	ncrewed	deceler	ate	000000000	aerodynamic	
	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	withstand	00000000	observ	atory	evoke
	c 2: Lecture Liste on to the lecture on Gap Fill	ning n SpaceX and answ	er the fol	lowing que	stions:	
	•	of Musk's plan. The	e first lette	er is alread	/ given.	V 3
		is plan to create a		,	on on	to begin in as
ear	ly as 2026, via a r _		00000000	000000000	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	
2	Name ONE cha	aracteristic of the	e Super H	leavy rock	et.	
.3	Open Question					
		ns about the Starsh	ip spacec	raft.		
i.	How big is Stars	nip?				
ii.	10000000000000	000000000000000000000000000000000000000	XXXXX			
iii.	How much furth	er did the SN15 pr	ototype t	ravel?		
iv.	2000000000000					
٧.	Where else will	Starship travel to?				
			able to	A. Learn m	ore about the su	ver only per question rrounding planets.
ii.	Have do as Merale	's estimation of the		C. Experier	ice life on Mars.	
11		ip compare to other	<u> </u>	AAAAAAAA	(XXXXXXXXXXXXXX	AXXXXXXXXX
•••		1 1	E13!	B. Musk's i	s higher.	
			-	B. Musk's i	s higher.	XXXXXXXXXXXXXX
	100000000000000000000000000000000000000	***************		XXXXXXXXXX	s higher. aste a lot of fuel.	0000000000.
	a poor decision	by some experts?	XXXXX	A. It will wa	000000000000000000000000000000000000000	
iii.	a poor decision	by some experts?		A. It will wa B. It will ca	aste a lot of fuel. use obstructing	
iii.				A. It will wa	aste a lot of fuel. use obstructing	
iii.	a poor decision			A. It will wa B. It will ca A. The othe	aste a lot of fuel. use obstructing er landers.	
iii.	concerned abou	t?		A. It will was B. It will ca A. The other	este a lot of fuel. use obstructing er landers. oduction of micr	obes from Earth.
iii. iv.	concerned about Gap Fill t does the lecture	t? r say about the po	ssibility of	A. It will was B. It will ca A. The other C. The intro	aste a lot of fuel. use obstructing er landers. oduction of micr	obes from Earth. Complete the gaps.
iii. iv4 Wha	concerned abou	t? r say about the po: m	ssibility of	A. It will want B. It will can be a can	este a lot of fuel. use obstructing er landers. oduction of micr	obes from Earth. Complete the gaps.





PowerPoint Slides

Listen to the lecture and take notes using the PPT slides





Listening ANSWERS

2.1 Gap Fill

Complete the outline of Musk's plan. The first letter is already given.

Elon Musk's ambitious plan to create a human *presence* on Mars is thought to begin in as early as 2026, via a *reusable* spacecraft and booster rocket to carry cargo and crew.

___/2

ALL ANSWERS ARE INCLUDED IN PAID VERSION...

SpaceX: The Colonisation of Mars

by C. Watts (2022)

Hello and welcome to this short lecture about SpaceX's plan to colonise Mars. A few years ago, SpaceX founder Elon Musk declared it a priority to have a human presence on Mars. He strongly believes the first-ever mission to take humans to the Red Planet could happen in 2026, and uncrewed missions could take place even earlier. For this ambitious plan, a fully reusable spacecraft and booster rocket will be used to transport both cargo and crew.

THE FULL TRANSCRIPT IS INCLUDED IN THE PAID VERSION...







Sustainability



Mini Lectures

EXAMPLE





Lesson Plan: Sustainability EXAMPLE

Lessons: Lecture Listening.

Time: 1 hour.

Level: *****[B1/ B2/C1].

Lesson Aim:

To focus on one key topic and develop a range of key academic skills based on this topic.

Introduction [5 minutes]

• Introduce the topic 'sustainability'.

<u>Listening: Lecture & Test Questions</u> [30-40 minutes + feedback]

Video: Available in paid download MP3: Available in paid download

- Give out the 'Listening: Mini Lecture Worksheet'.
- Students check key vocabulary.

Option 1

- Students look at the questions.
- Students listen & answer the questions.
- Give 2 minutes to tidy answers.
- Students listen again. Check answers & answer missed questions.
- Feedback: distribute or project ANSWERS.

Option 2 (harder)

- Students listen & take notes (Use paper or the PPT slides in the Appendix).
- Students listen again & add to their notes.
- Students use their notes to answer the questions.
- Feedback: distribute or project ANSWERS.

Post lecture extra ideas

- Write a 100-word summary of the lecture.
- Apply critical thinking strategies to the lecture. Use this critical thinking question document: https://www.academic-englishuk.com/wp-content/uploads/2020/03/Critical-Questions-a-linear-model-AEUK.pdf (writing, presentation or seminar).
- Research other types of sustainability (presentation or seminar).
- Research the positives and negatives of sustainability (presentation or seminar).





Listening: Mini Lecture Worksheet

	t 1: Key Vocabulary							
Cned	ck these words and p				manana	N. F. S. F. S. F. S. S.		
	raw materials	offshore		oster	2000000	shift	automation paradigm	
	x 2: Lecture Listeni n to the lecture on g	•	oply chains a	nd answ	ver the qu	-		
2.1	Gap Fill				_,			
	plete the outline of h	now global and lo	cal supply ch	ains diff				
	ocal supply chain in uses places with	cost	*C M	XXXXXX	IS D	, wn	ereas a global supply	
CHa	iii uses piaces with	cost	.5 W	<u> </u>				
2.2	Name 1 aspect a	company must	consider in	order t	o change	e to a	local supply chain.	
	-							
2.3	Open Questions						,	
Ansv	ver these questions a	about global supp	ly chains.					
i.	Why have global su	upply chains beco	me so promi	nent?				
ii.	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	000000000000000000000000000000000000000	XXXXXXXXXXXXXX					
iii.	What can global su	o increase?						
iv.	20000000000000000	000000000000000000000000000000000000000	0000000000					
v.	What can global supply chains open the door to?							
	1			I_			/	
2.4	Multiple Choice							
Ansv	ver these questions a	about local supply	chains. Sele	ct ONE a	answer or	ıly per	question.	
i.	What is reshoring?	A. Only	A. Only producing locally.					
		B.	B.					
			C. Prod	C. Producing abroad but selling locally.				
ii.	20000000000000	000000000	A. It is v	A. It is well-established in the local community.				
				B. (1997)				
			C. It reli	C. It relies on automation.				
iii.	00000000000000	chang	ed A. Cons	A. Consumers want products quickly.				
	over time?		В.	B.				
			C. Cons	C. Consumers want localised products and fast.				
iv.	2000000000000000	A. Redu	A. Reducing the amount of cars on the road.					
	local supply chain?	В.	В.					
			C. Meet	ing cust	omer nee	ds and	helping the planet.	
2.4	Gap Fill						/	
	t does the lecturer sa	av about the futur	e of sustaina	able sup	plv chains	? Com	plete the gaps.	
	sustainability is the k			-			n, supply chains must	
	gin to shift	<u> </u>	paradigm	iiy, aiiu	ior giona	iisatiUl	i, supply chains must	
عاد	Sin to Sinit		Paradigili	- Caracarara			•	
Tota	al Score /14						/	
	/ 17							





PowerPoint Slides

Listen to the lecture and take notes using the PPT slides





Listening ANSWERS

2.1 Gap Fill

Complete the outline of how global and local supply chains differ. The first letter is already given.

A local supply chain produces and delivers goods and services where the company is *based*, whereas a global supply chain uses places with lower production and labour costs *worldwide*.

ALL ANSWERS ARE INCLUDED IN PAID VERSION...

'Think Global, Act Local': The More Sustainable Supply Chain

by C. Watts (2022)

Hello and welcome to this short lecture on how and why businesses are changing from global supply chains to more localised manufacturing and selling. For many years, thanks to globalisation, the approach towards supply chains has been outsourcing offshore, usually in huge factories in countries where wages are lower and conditions are poorer, and then ship the goods to almost anywhere in the world. However, in more recent times, a seismic shift towards localisation is beginning......

THE FULL TRANSCRIPT IS INCLUDED IN THE PAID VERSION...

