Poster Writing Criteria EXAMPLE

	Task (40%)	Organisation (30%)	Language (30%)
5 (A)	• Response is ▨▨▨▨▨▨. • Ideas well-presented & well-supported. • ▨▨▨▨▨▨▨. • A range of credible sources used. • ▨▨▨▨▨▨ & evaluation. • Accurate & effective use of paraphrase, ▨▨▨▨▨. • Very accurate referencing & ref list. • ▨▨▨▨▨▨ plagiarism. • Effective and clearly connected images.	• ▨▨▨▨▨▨▨. • Paragraph organisation is logical & well-developed. • ▨▨▨▨▨▨ sentences. • Introduction & conclusion clearly support the essay's ideas. • ▨▨▨▨▨▨▨▨. • Cohesion is clear with effective cohesive devices.	• Accurate control of word forms & collocations. • ▨▨▨▨▨. • Full control of simple and complex sentence structures. • ▨▨▨▨▨▨ features such as noun phrases, relative clauses & tenses. • ▨▨▨▨▨▨▨ in no way detract.
4 (B)	• Response ▨▨▨▨▨ prompt. Ideas supported but could be more developed. • ▨▨▨▨▨ style. • Some credible sources used. • ▨▨▨▨▨ & evaluation. • Accurate & generally effective use of ▨▨▨▨▨ & synthesis. • Accurate referencing & ref list. • ▨▨▨▨▨ in all but one or two unconscious cases. • ▨▨▨▨▨ connected images.	• ▨▨▨▨▨▨. • Paragraph organisation is generally logical & developed. • ▨▨▨▨▨. • Introduction & conclusion support the essay's ideas but may ▨▨▨▨▨. • Cohesion is mostly clear, although thematic coherence may ▨▨▨▨▨	• Mostly accurate control of word forms & collocations. • ▨▨▨▨▨ some repetition. • Work shows some control of simple & complex sentences. • ▨▨▨▨▨ such as noun phrases, relative clauses & tenses. • ▨▨▨▨▨ the quality of the answer.
3 (C)	• Response is ▨▨▨▨▨ prompt. • ▨▨▨▨▨ &/or unsupported. • ▨▨▨▨▨ style. • Limited use of credible sources. • Sources ▨▨▨▨▨. • Good use of paraphrase & quotation ▨▨▨▨▨. • Inaccuracies in referencing &/or ref list. • ▨▨▨▨▨. • Some successful attempts at effective ▨▨▨▨▨	• ▨▨▨▨▨. • Paragraph organisation is logical but not always developed. • ▨▨▨▨▨. • Introduction & conclusion may be formulaic. • ▨▨▨▨▨ coherence may be missing at times.	• ▨▨▨▨▨ but do not usually interfere with the message. Limited range of vocabulary. • ▨▨▨▨▨ but have errors. • Work shows attempt to use grammatical features such as noun ▨▨▨▨▨ not always correct. • Tense use is not always accurate. • ▨▨▨▨▨ the overall message is clear.

Poster Writing Criteria EXAMPLE

2 (D)	• Response ▮▮▮ prompt. Ideas are severely ▮▮▮. • Inappropriate academic style. • ▮▮▮ sources. • Mainly descriptive writing throughout. • ▮▮▮ misuse of quotation. No synthesis. • ▮▮▮ &/or bibliography. • ▮▮▮ sections of copied source material. • ▮▮▮ of images.	• Overall organisational structure is not appropriate. • ▮▮▮ • No clear topic sentences. • ▮▮▮, simplistic or irrelevant to the main body of the essay. • ▮▮▮	• ▮▮▮ occur - may cause a strain on the reader. • ▮▮▮. • Complex sentences are attempted but are generally inaccurate. • ▮▮▮ clauses are largely absent. • ▮▮▮ limited. • Errors place strain & interfere with the overall message.
1 (F)	• Response ▮▮▮ prompt. • Ideas ▮▮▮ repetitive. • ▮▮▮ style. • Severely limited use of credible sources. • Completely ▮▮▮. • Limited paraphrasing & quotation. No synthesis. • ▮▮▮ may be absent or inadequate. • ▮▮▮ sections of complete copying. • ▮▮▮ and not connected to text.	• Overall ▮▮▮ • Paragraph organisation is illogical within paragraphs. • ▮▮▮ • Introduction & conclusion are extremely formulaic, ▮▮▮ • Cohesive devices are misused or absent.	• ▮▮▮, causing a considerable strain on the reader. • ▮▮▮ inappropriate. • Complex sentences are absent. • ▮▮▮ are absent. • Little control of tense use. • ▮▮▮ sections.