

The Secret Ingredient of Business Success

[listening comprehension questions] **EXAMPLE**

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Location: TED TALKS

Level: **** [B1/B2/C1]

Link: https://www.ted.com/talks/pete_stavros_the_secret_ingredient_of_business_success/

Check these words and phrases before listening:

Key vocabulary

1. Investor.
2. [REDACTED].
3. Shareholders/shares.
4. [REDACTED].
5. Mid-level roles.
6. A tiny fraction.
7. [REDACTED].
8. Construction company.
9. Incentive.
10. [REDACTED].
11. Stock ownership.
12. Wealth inequality.
13. [REDACTED].
14. Disengaged.
15. Capitalism.
16. [REDACTED].
17. Investing.
18. [REDACTED].
19. Suspicious.
20. Worker morale.
21. [REDACTED].
22. Dividends.
23. [REDACTED].
24. Annual budget.
25. Financial coaching.
26. [REDACTED].
27. To clock in/out.
28. Nonprofit.
29. [REDACTED].
30. Tax revenue.

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TED Talks Test Questions

EXAMPLE

Aim: to develop the students' ability to listen to a 10 min+ lecture, to take notes and then use those notes to answer some comprehension questions.

Lesson Time: Approximately 1:30-2:00 hours

1. Lead in

- Ask Students to discuss the 'title' and predict the content of the lecture.
- Ask students to write down key terms / language from their discussions.
- Feed in / check key vocabulary.

Three types of lesson

Lesson#1: [challenging]

1. Students listen once & take notes.
2. Give the students 5 minutes to tidy their notes.
3. Students listen again and add to their notes (use a different colour pen).
4. Distribute questions. Set 20-25 minutes to answer.
5. Feedback: distribute or project answers.

Lesson #2: [medium]

1. Students listen once & take notes.
2. Distribute questions: Set 15 minutes for students to answer the questions from their notes.
3. Students listen again and answer the missed questions as they listen.
4. Give the students an extra 10 minutes to consolidate answers.
5. Feedback: distribute or project answers.

Lesson #3: [easier]

1. Distribute questions. Students have 10 minutes to read through the questions.
2. Students listen and answer the questions.
3. Give the students 5 minutes to tidy their answers.
4. Students listen again. They check their answers & answer any missed questions.
5. Give the students 5-10 minutes to tidy their answers.
6. Feedback: distribute or project answers.

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[Pete Stavros, 2024] **EXAMPLE**

Take your notes here:

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[Pete Stavros, 2024] EXAMPLE

Take your notes here:

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[Pete Stavros, 2024] **EXAMPLE**

1. What is the [redacted]? Write ONE word only.

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__ / 1

2. Why was the [redacted] with emotion when he received his ownership payout? Select ONE answer only.

i. His children were leaving for college on that day.	ii. He could afford to [redacted]	iii. He could afford to go [redacted]	
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__ / 1

3. What THREE things [redacted] about his job.

i.	ii.	iii.	
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__ / 3

4. What is the biggest problem [redacted]? Write no more than FOUR words.

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__ / 1

5. How many employees globally are [redacted]? Select ONE answer only.

i. [redacted]	ii. [redacted]	iii. 77%	
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__ / 1

6. Add the TWO missing numbers in the [redacted] with employees.

We have been [redacted] for the last _____ years in	_____ [redacted].
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__ / 2

7. Which ONE was NOT mentioned as being the [redacted] with stock ownership?

i. They did not communicate well.	ii. [redacted]	iii. They did not explain what [redacted]	
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__ / 1

8. What do the following numbers refer to? Doors?

i.	2015	
ii.		
iii.		
iv.	0	
v.		

___ / 5

9. What other benefits do you think CHI Overhead Doors has? Select ONE answer only.

i.	Employees were given chickens as gifts.	ii.	Employees were given chickens as gifts.	iii.	Employees were given chickens as gifts.
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___ / 1

10. How did the employees feel about their work over the next few years? Write ONE-THREE words per answer.

i.		iii.	
ii.		iv.	

___ / 4

11. Add the FOUR missing words in the text from the stock ownership scheme?

We saw _____, _____ boomed. We became _____ to _____ demands, and we gained _____ share as a result.

___ / 4

12. Complete the notes about how CHI Overhead Doors changed when the speaker sold CHI Overhead Doors.

Employees
 _____ workers made _____.
 E.g, _____ drivers → made _____.

Community
 _____ was _____.
 _____ for: _____ and _____.

___ / 4

13. What is the main purpose of the text? Select ONE answer only.

i.	To ignite a passion for business.	ii.	To create more wealth for CEOs and business leaders.	iii.	To help millions of people.
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___ / 1

14. Add the THREE missing words in the [redacted]
(ESOP).

The ESOP gives companies tax _____ in [redacted] _____
[redacted] with _____.

___ / 3

Total Score ___ / 32

15. Critical thinking

- What did you think of this lecture?
- Do you agree with the ideas?
- What is [redacted] when it is clearly a win-win situation?
- Do you think more businesses will start providing [redacted] future?

Students' own answers.

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ANSWERS

1. What is the speaker's profession? Write ONE word only.

Investor

__ / 1

ALL ANSWERS INCLUDED IN PAID VERSION...