

The case for good jobs – and why they are good for business too

[listening comprehension questions] **EXAMPLE**

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Level: **** [B1/B2/C1]

Link: https://www.ted.com/talks/zeynep_ton_the_case_for_good_jobs_and_why_they_re_good_for_business_too?

Check these words and phrases before listening:

Key vocabulary

1. Glamorous.
2. [REDACTED].
3. Automated.
4. [REDACTED].
5. Schedule.
6. Turmoil.
7. [REDACTED].
8. Expired.
9. [REDACTED].
10. Labor (US spelling) Labour (UK spelling).
11. Staff turnover.
12. [REDACTED].
13. Productivity.
14. [REDACTED].
15. Cross-trained.
16. Slack.
17. [REDACTED].
18. Interdependent.
19. [REDACTED].
20. Courage.
21. [REDACTED].
22. Budget.
23. [REDACTED].
24. Leap of faith.
25. Stable.
26. [REDACTED] (US spelling) [REDACTED] UK spelling).

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TED Talks Test Questions

EXAMPLE

Aim: to develop the students' ability to listen to a 10 min+ lecture, to take notes and then use those notes to answer some comprehension questions.

Lesson Time: Approximately 1:30-2:00 hours

1. Lead in

- Ask Students to discuss the 'title' and predict the content of the lecture.
- Ask students to write down key terms / language from their discussions.
- Feed in / check key vocabulary.

Three types of lesson

Lesson#1: [challenging]

1. Students listen once & take notes.
2. Give the students 5 minutes to tidy their notes.
3. Students listen again and add to their notes (use a different colour pen).
4. Distribute questions. Set 20-25 minutes to answer.
5. Feedback: distribute or project answers.

Lesson #2: [medium]

1. Students listen once & take notes.
2. Distribute questions: Set 15 minutes for students to answer the questions from their notes.
3. Students listen again and answer the missed questions as they listen.
4. Give the students an extra 10 minutes to consolidate answers.
5. Feedback: distribute or project answers.

Lesson #3: [easier]

1. Distribute questions. Students have 10 minutes to read through the questions.
2. Students listen and answer the questions.
3. Give the students 5 minutes to tidy their answers.
4. Students listen again. They check their answers & answer any missed questions.
5. Give the students 5-10 minutes to tidy their answers.
6. Feedback: distribute or project answers.

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[Zeynep Ton, 2024] **EXAMPLE**

Take your notes here:

The case for good jobs – and why they are good for business too

[Zeynep Ton, 2024] **EXAMPLE**

Take your notes here:

The case for good jobs – and why they are good for business too

[Zeynep Ton, 2024] **EXAMPLE**

1. The speaker mentioned some examples [redacted]. Which ONE was NOT mentioned?

i.	[redacted]	iii.	Picking up trash
ii.	Waiting & waitressing	iv.	[redacted]

___ / 1

2. What is the problem with [redacted]?

___ / 1

3. What is the problem with Janet's [redacted]? Select ONE answer only.

i.	She does [redacted].	ii.	She has to work nights.	iii.	She does not earn [redacted] bills.
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___ / 1

4. What problems [redacted] work? Complete the table with the missing causes and effects connected to these problems.

	Cause	Effect
i.		Customers [redacted] baskets.
ii.	Many [redacted] were new.	

___ / 2

5. What became the speaker's work [redacted] like Janet?

___ / 1

6. Why do companies like Costco, [redacted] far better than their competitors?

___ / 1

7. What does Janet's company need [redacted]? Select ONE answer only.

i.	[redacted] overheads.	ii.	Raise employee [redacted]	iii.	Increase their [redacted]
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___ / 1

8. What would Janet's company look [redacted] Complete the notes with the missing words.

Everyone's Priority

- _____ – staff [redacted] would be _____.

When problems arise

- Experienced _____ will [redacted]. No need to call Janet.

Quicker work

- _____ [redacted] to _____ their work.

___ / 5

9. There are two interdependent [redacted] and companies. What FOUR examples does the speaker give of each element?

i.	Investment in people	
ii.	[redacted]	

__ / 8

10. Walmart's membership- [redacted] in a number of factors. Which ONE was NOT mentioned?

i.	[redacted]	ii.	Stockholder	iii.	Employee
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__ / 1

11. How much did CEO of [redacted] by?

i.	[redacted]	ii.	\$5-8 per hour	iii.	[redacted]
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12. What do these figures [redacted] Club?

	Figure	What the figure refers to
i.	16%	
ii.	[redacted]	
iii.	[redacted]	

__ / 3

13. Complete [redacted] conclusion. The first letter of each word is provided.

[redacted] not as *d*_____ jobs but as good [redacted], respect and a *d*_____ living, [redacted] more *e*_____ and productive [redacted] more *c*_____ companies and a [redacted].

__ / 4

Total Score __ / 30

14. Critical thinking

- What did you think of this lecture?
- Do you agree with the ideas?
- In what way has this [redacted] differently?
- Have you ever had a job where [redacted] you? How did you feel?

Students' own answers.

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ANSWERS EXAMPLE

1. The speaker mentioned some examples of non-glamorous jobs. Which ONE was NOT mentioned?

i.	Cleaning bathrooms		iii.	Picking up trash	
ii.	Waiting & waitressing	✓	iv.	Bathing the elderly	

__ / 1

ALL ANSWERS INCLUDED IN PAID VERSION...